



Hej!

Byer for mennesker er bærekraftige samfunn

Gehl | Ewa Westermark
Partner, Director and Architect

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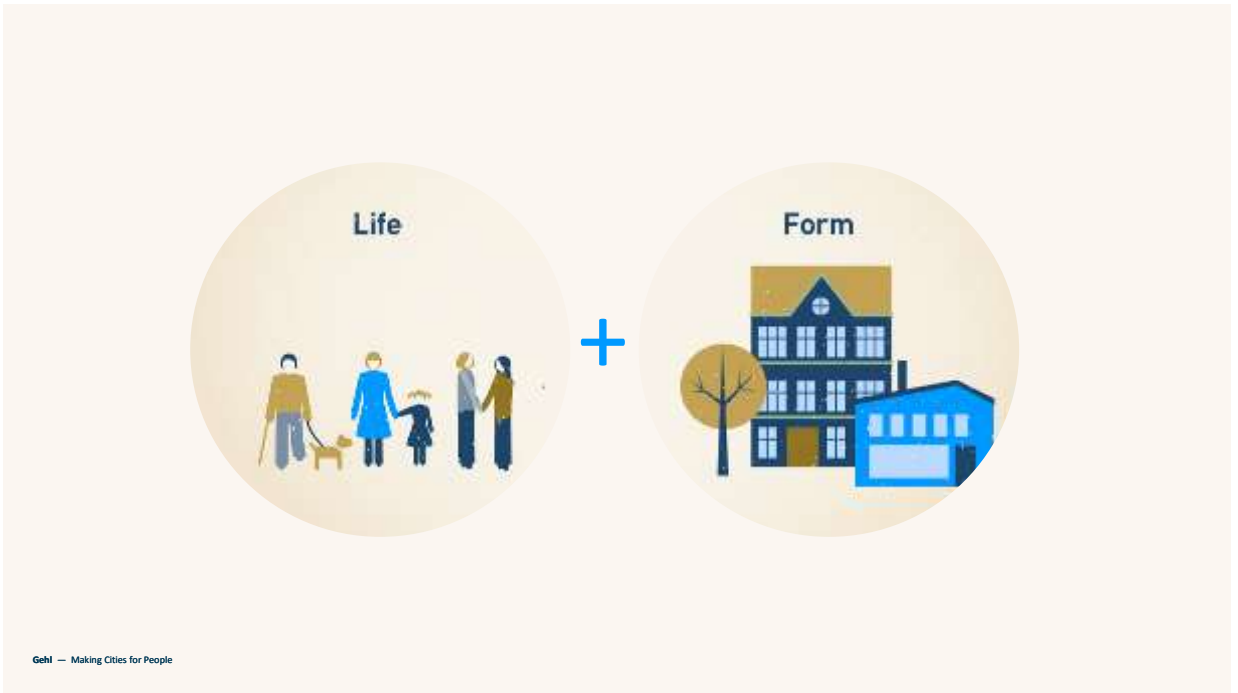


Gehl Making Cities for People

We work for cities and communities to be equitable, healthy and sustainable places for all

Gehl

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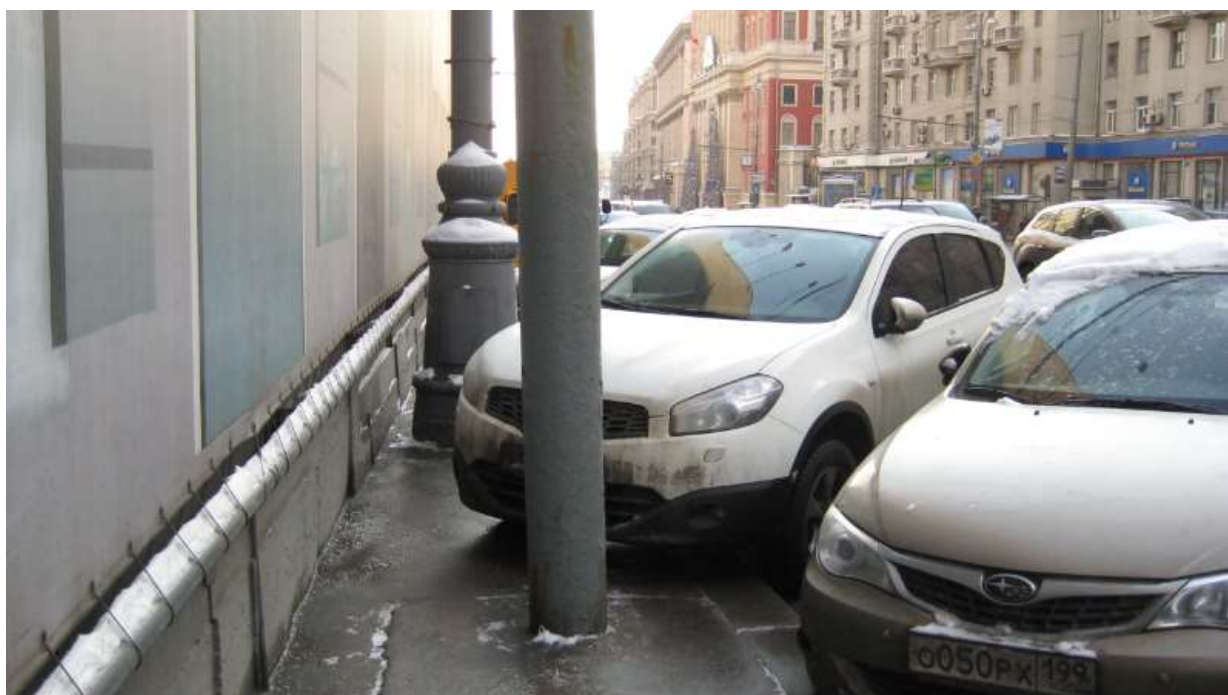
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Sandvika

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Staden förändrar vårt **BETEENDE**

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Bymiljön påverkar vår HÄLSA

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Rue Papillon, Paris 9:e district, Fête des papillons.

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Red ball project, Kurt Perschke

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Bymiljö
- en outnyttjad
HÄLSO
RESURS

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GEHL - Public life data collected using Gehl Lens




People spending time

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People moving



75% of all teenagers observed were spending time at bus stops (most of them are by McDonalds).

Intercept surveys & co-creation

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New York 2008

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Times Square

Space



89%



11%

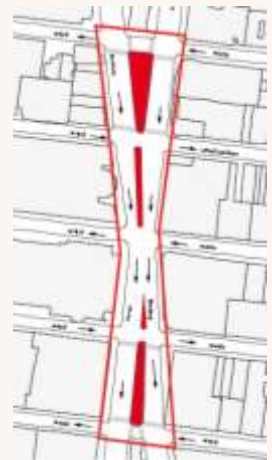
Users



10%



90%



32



Broadway,
Times Square - before



Broadway,
Times Square - after

33



Broadway,
Times Square - before



Broadway,
Times Square - after

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Measuring impact



Green light for Midtown evaluation report 2010 NYC DOT

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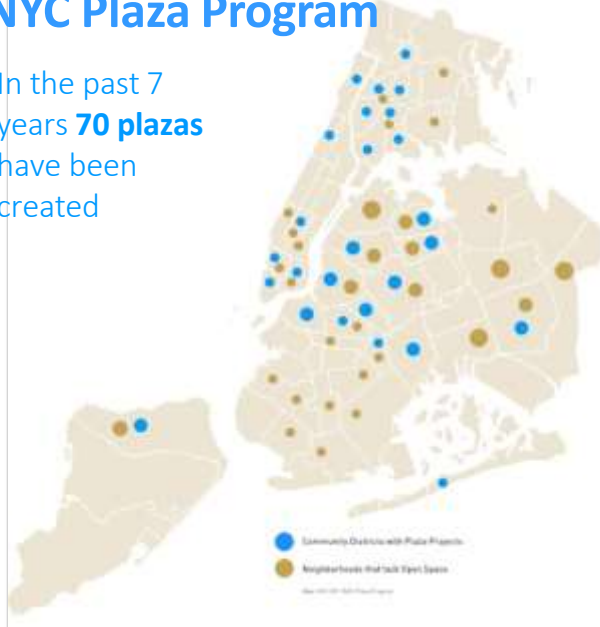
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NYC Plaza Program

In the past 7 years **70 plazas** have been created





Corona Plaza, Queens

67%
Felt a sense of ownership and stewardship

67%
said the plaza increased time spent outside

37



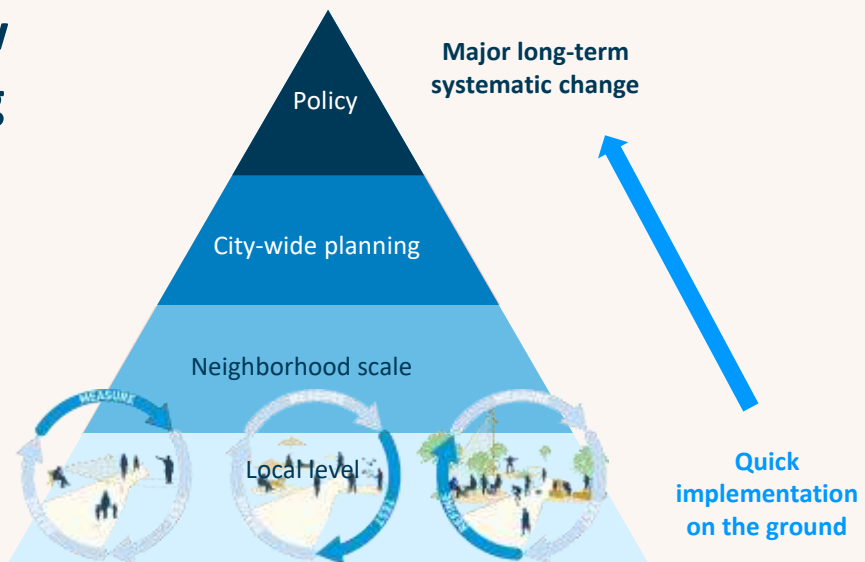
Putnam Plaza, Brooklyn

Plazas foster social connections

75%
of the outer-borough plazas recognize or know more people since the plaza opened

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Acting now and scaling up impact



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Hamar 2012

40



Hamar 2012

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Hamar
Byrumsplan
2013



Gehls arbete i Hamar
2013 - Byrumsplan
2016 - Stationsplassering
2019 - Bylivsanalyse
2020 - Stedsanalyse
2020 - Mobilitetsstrategi

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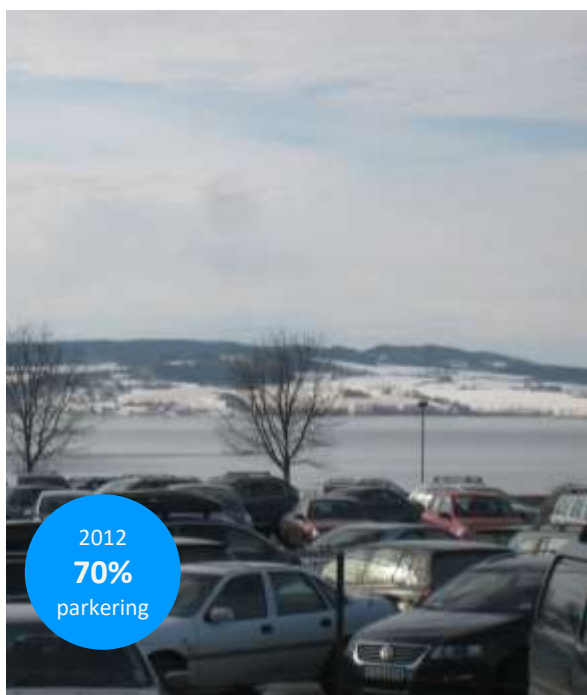
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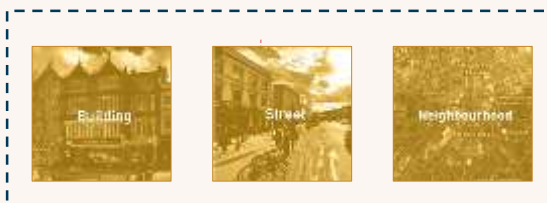


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Neighborhood approach



Global Scale:
national +
global policies



Neighbourhood Scale:
Everyday life



Individual Scale:
personal behavior
change

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Netto in Haslev (11.400
inhabitants)
600.000
visitors / year

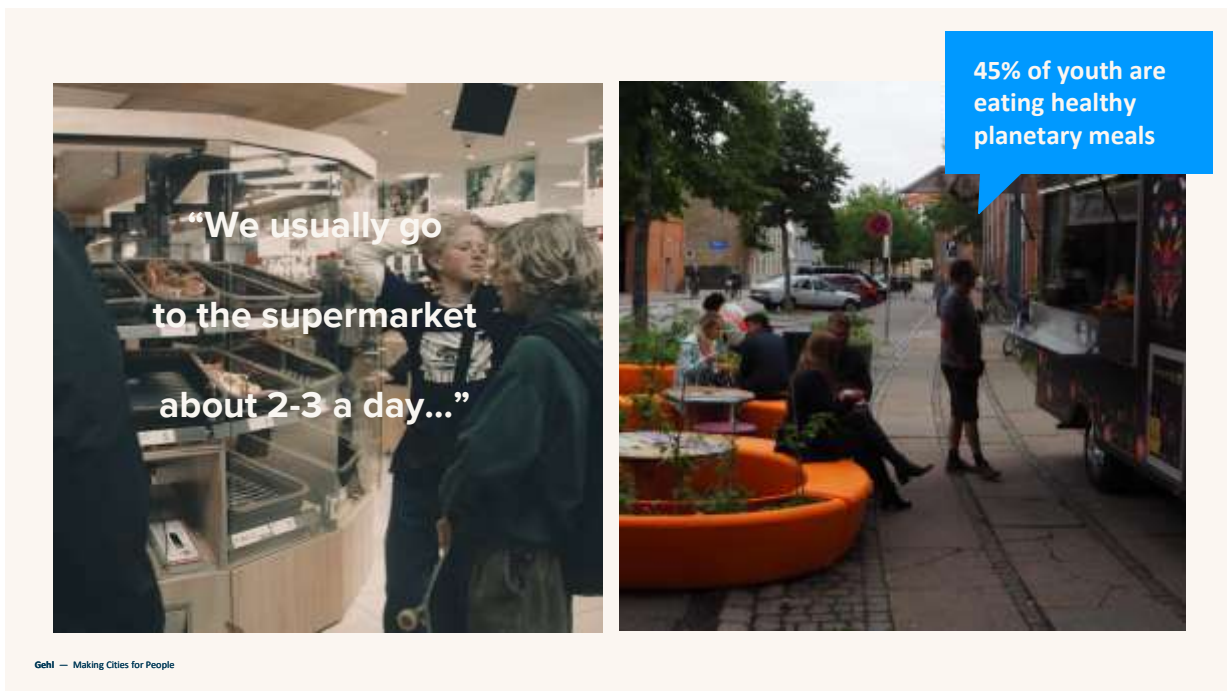


Louisiana (Denmarks 10th most visited
attraction)
600.000
visitors / year

50



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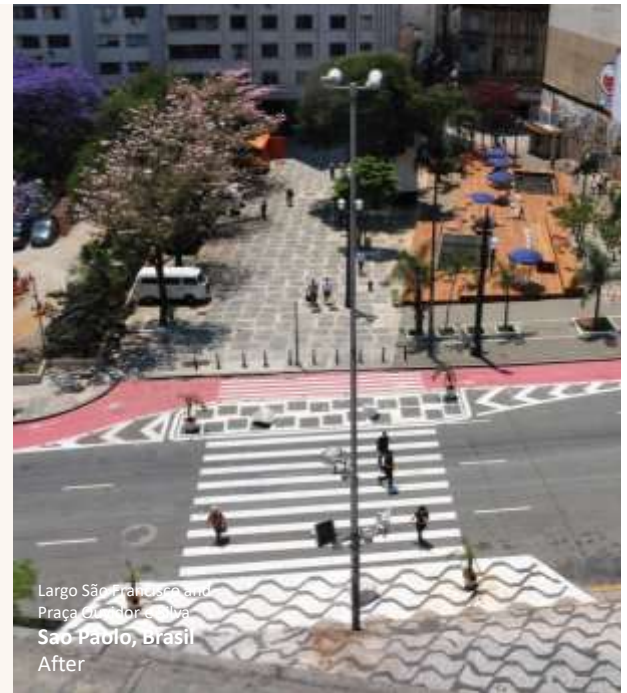


SplashJAM
Lexington

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Largo São Francisco and
Praça Ouvidor e Silva
Sao Paulo, Brasil
Before



Largo São Francisco and
Praça Ouvidor e Silva
Sao Paulo, Brasil
After

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